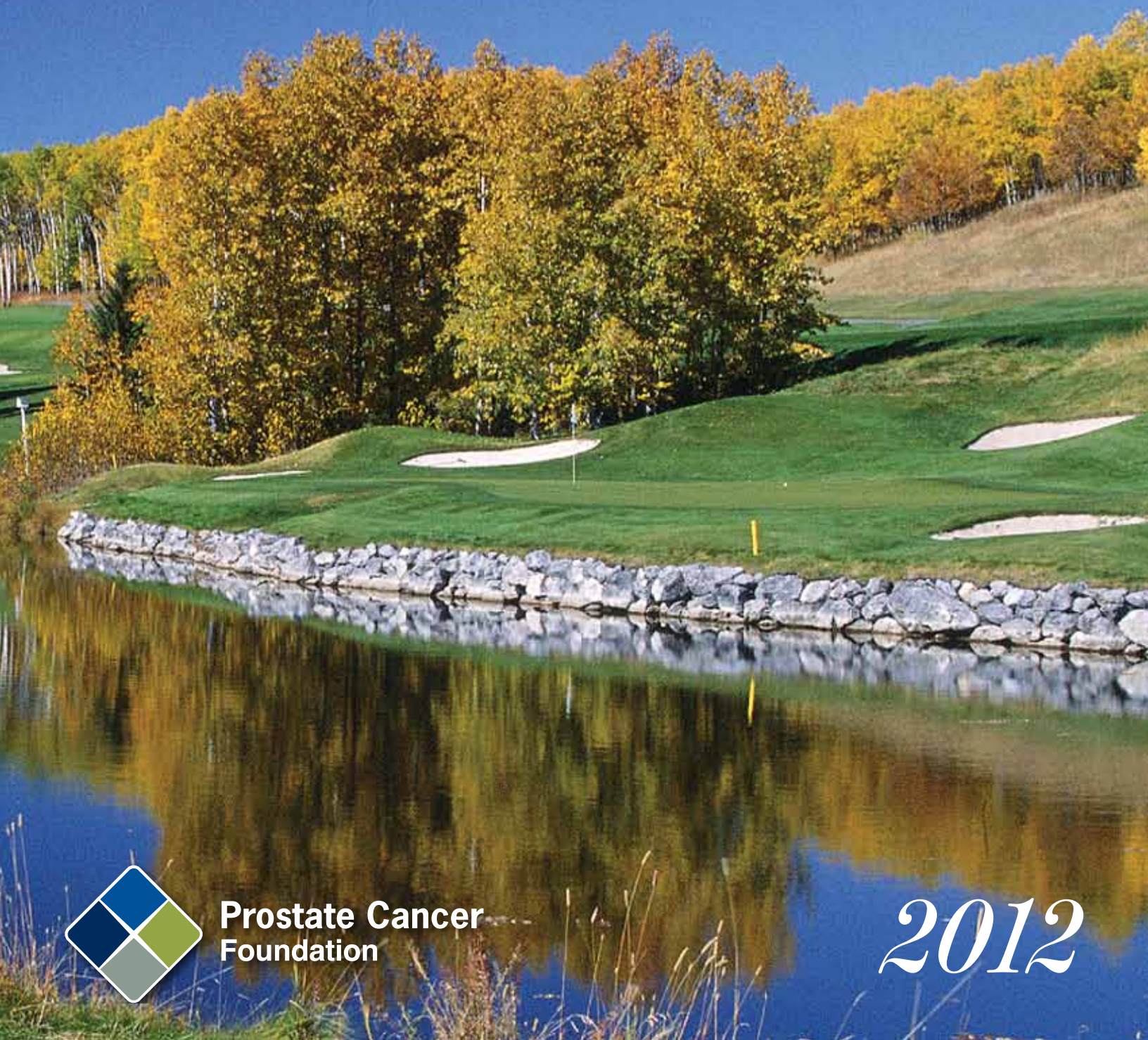




PRIDDIS GREENS

Charity Classic



Prostate Cancer
Foundation

2012



Priddis Greens Charity Classic

Take your game and your business sponsorship to the next level and participate in the 2012 Priddis Greens Charity Classic. Last year the tournament raised \$340,000 and since inception in 1999, the tournament has raised in excess of \$3.7 million, for the Prostate Cancer Foundation. We have the same great mid-August dates for the 2012 tournament which should provide great weather and enhance your experience at Priddis Greens.

Tuesday evening, August 14th for the Gala Evening
Wednesday and Thursday, August 15th and 16th for the tournament
Shotgun start time of 8:30 AM both days

We encourage all teams to register early to avoid disappointment as we expect a full field on both the Hawk and Raven Courses. If the tournament is oversubscribed, teams will be selected based on the level of sponsorship, with preference to prior years' sponsors. Prior years sponsors have until June 15th, 2012 to register to keep their position and prior years' sponsorship.

Please review the tournament package and we encourage you to participate along with your business associates in supporting the 2012 Priddis Greens Charity Classic. If you have an auction item to donate, please indicate such on your registration forms and a tournament committee member will contact you for details. For additional information, please visit our website at www.priddisgreenscharityclassic.ca. Should you have any questions, concerns or suggestions, please do not hesitate to email co-chair, Rick Harrison, at rharrison@davincibb.net

Sincerely,

Rick Harrison — *Co-chairman, Priddis Greens Charity Classic*
Bas Wheeler — *Co-chairman, Priddis Greens Charity Classic*



Agrium Inc.



Beattie Homes Ltd.



Breckenridge Group



Calgary Sun



Global TV



Morrison Homes

2012 Tournament Highlights

A fun gala evening with spouses, friends and business associates will be held the evening of August 14th at the Priddis Greens club house. Guests will enjoy cocktails and a dinner buffet along with entertainment and bidding on an exceptional selection of products, services and experiences during the live and silent auction. Players are asked to register for the two day golf tournament at the gala evening to avoid the last minute line ups the morning of the tournament. Dress for the gala is business casual. The gala evening is an ideal start to the tournament and an enjoyable summer evening amidst the scenic backdrop of Alberta's majestic foothills.

The Priddis Greens Charity Classic Golf Tournament runs August 15th and 16th. Players will be invited to sit down to a buffet breakfast prior to the morning's shotgun start at 8:30AM. There will be a full sit down lunch served after each day's play. Players will compete for the Bill Beattie Memorial Award using net Stableford points with the best three scores of the foursome counted per hole. All players will be on carts and food and beverage stations will be positioned throughout the course providing convenient access to refreshments.

2011 Tournament Results



Champions – Morrison Homes

Al Morrison, Ken Elias, Dave Gladney and Mike Cowie take home first place presented by Dianne Beattie. *Score 245.*



Second Place – Calgary Sun

Ed Huculak, Eric Francis, Vinay Ruparell and Cam Clark. *Score 244.*



Third Place – JWJ Investments

Murray Fox, Jay Westman, Gord Coli and Brian Hodgson take home third place. *Score 243.*



Frank Lindsay Award

Cal Wenzel (middle) presents Darrell Seibe and Chris Plosz with the Frank Lindsay Award.

Charity Sponsorship Opportunities

Special thanks to the management, staff and members of Priddis Greens Golf and Country Club for their continued support.

With the goal to raise funds for the Prostate Cancer Foundation, your sponsorship is extremely important and sincerely appreciated. All other donations either cash, or goods and services, will be gratefully accepted.

Team Sponsorship Opportunities

Bronze: \$6,750

- ◆ Tournament fees for four participants
- ◆ Tournament print promotions
- ◆ One 48"x32" sign with company colors including logo during the tournament
- ◆ Thank you signage in the clubhouse
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section
- ◆ Name and/or logo recognition on Ace tournament scoreboard

Gold: \$9,750

- ◆ Same as Bronze above PLUS
- ◆ One 3'x6' banner displayed
- ◆ 1/3 page corporate ad in Calgary Sun
- ◆ Preferred starting hole position
- ◆ Four premium team golf shirts with corporate and tournament logos

Platinum: \$12,750

- ◆ Same as Bronze above PLUS
- ◆ Two 3'x6' banners displayed
- ◆ One additional 48"x32" sign on course
- ◆ Preferred table reservations for dinner
- ◆ Preferred starting hole position
- ◆ 1/2 page corporate ad in Calgary Sun
- ◆ Derek Alexander leather duffle bag

Other Sponsorship Opportunities

Gala Sponsor: \$6,000

(One available)

- ◆ Official Gala sponsor
- ◆ Thank you sign at Gala Event entrance
- ◆ Public address announcement
- ◆ One 48"x32" sign displayed
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Breakfast Sponsor: \$3,000

(Two available)

- ◆ One 48"x32" sign displayed, plus table signs
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Dinner Sponsor: \$3,000

(Two available)

- ◆ One 48"x32" sign displayed, plus table signs
- ◆ Name recognition in official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Wine Sponsor: \$3,000

(Three available)

- ◆ One 48"x32" sign displayed, plus table signs
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Cocktail Sponsor: \$3,000

(Three available)

- ◆ One 48"x32" sign displayed, plus table signs
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Cart Sponsor: \$3,000

(Two available)

- ◆ Company name/logo on the sponsored carts
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

On Course Food and Beverage Service: \$3,000

(Two available)

- ◆ Company name/logo on sponsored mobile cart
- ◆ Thank you signage at the sponsored station
- ◆ Name recognition in official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Volunteer Sponsor: \$6,000

(One available)

- ◆ Company name/logo on official volunteer shirts
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section
- ◆ Six official tournament logo shirts

Hole Sponsor: \$2,000

(36 available)

- ◆ Signage on the sponsored hole
- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section
- ◆ Souvenir flag from sponsored hole

**Any of the above noted sponsors will also be entitled to purchase a team for \$4,750*

(Tournament fee for four participants)

Friends of the Tournament

(Cash donation)

Depending on the amount:

- ◆ Name recognition in the official tournament program
- ◆ Name listed in special Calgary Sun pull out section

Auction Items

- ◆ Depending on the value, the donor will receive recognition at the appropriate sponsorship level, as well as on the bid sheet

2011 Priddis Greens Charity Classic Sponsors

Platinum

Agrium Inc.
Beattie Homes
Breckenridge Group
Calgary Sun
Global TV
Morrison Homes
Nu-Way Floor Fashions
Walton Development and Management L.P.

Gold

Brookfield Residential Properties
TD Real Estate Group
Unicom Graphics

Bronze

All Span Building Systems
Astoria Homes
Canada Safeway Foundation
Canadian Western Bank
Canyon Plumbing & Heating
Chateau Exteriors
Davidson Enman Lumber
EFW Radiology
Hawthorn Interiors
Highfield Stock Farm
Invesco
JWI Investments LP
KPMG
Lafarge Canada Inc.
Med+Stop Medical Clinics Ltd.
Mint Floor Coverings
Oak Creek Golf & Turf Inc.
Prima Group #1 & Prima Group #2
Rostad Tours/Strider Golf
Stantec Consulting Limited
Throat Threads Apparel
Tommy Bahama
TransCanada
Volker Stevin Contracting Ltd.
Willowbrook Homes

Breakfast Sponsor

Agrium Inc.

Cart Sponsors

Kramer Mazda

Cocktail Sponsor

Ideal Insulation/Gypsum Drywall

Dinner Sponsor

Meyers Norris Penny LLP

Hole in One Sponsors

Precision Hyundai
Lefebre Family

On Course Food & Beverage Service Sponsor

Masuch Albert LLP

Wine Sponsor

Albi Homes
Walton Development and Management LP

2011 Priddis Greens Charity Classic Sponsors

Blue Ribbon Donors

Bill Brown
Bob & Margot Clarkson
C.P. Rail
Canada Safeway Foundation
Dave Munro
Delta Airlines
Fairmont Banff Springs Hotel
Forge Advisory Group at CIBC Wood Gundy
George & Dallas Jackson

Kody Stokes
Larry & Svea Mason
Murray Fox
Norm & Marilyn Gossett
Pat & Deb Barry
Priddis Greens Golf & Country Club
Prostate Cancer Centre — ManVan™
RBC Asset Management
runDigital

Shed Solutions
Some Beach Somewhere Ltd.
Spolumbo's Fine Foods & Deli
Sweetly Speaking — Barb Forster
Tony Johnson
Trail Appliances
Wayne & MarySue Gifford
West Jet Airlines
WRD Borger Construction

Friends of the Classic

Al Morrison
Allan Forrest Sales Ltd
Artistry in Motion
Blackstone Country Club
Braeside Shoppers Drug Mart
Brian Hodgson
Calgary BMW
Calgary Flames — Ken King
Canmore Golf Club
Carol Little
Colin Campbell
Cottonwood Golf & Country Club
Country Hills Golf Club
CPCA Racing
Creative Catering
Crissy Pavlis
Dave Gladney
Dick & Lois Haskayne
Don Samson
Donna Rupert
Earl Grey Golf Clu
Ed Huculak

Espy — Megan Szanik
Fairmont Banff Springs Golf Club
Firerock Country Club
Glencoe Golf Club
Gord & Pat Coli
Great Events — Walter Tomandl
Jacquie Ruigrok
Jay Westman
Jeff Bergon
Jim Conroy
Jim Peplinski
Ken Elias
Kilt & Caber Pub
Lethbridge Country Club
Logix Hair
Lynx Ridge Golf
Marble Factory — Rob Armstrong
Maryanne's Eden
(ArtGallery) of BlackDiamond
Mark's
Mike CowieMike & Sue Kallis
Mike Wilson

Murray & Joyce Fox
Natalie Boisvert
NotaBle the Restaurant
"Oh" Ranch - Bob Seaman
Panda Flowers
Redwood Meadows Golf Club
Robbie Pillapow
Robert Bezemer
Rogerline Thompson
Sandlewood Developments
Scott Hagens
Shawnnesy Canadian Tire
Silver Springs Golf Club
Stewart Creek Golf Club
Super 8 Motel
The District Restaurant
The Gallery Golf Club
Tom's House of Pizza
Vicki Wright
Vincor
Willow Park Golf & Country Club

2011 Priddis Greens Charity Classic Sponsors

Hole Sponsors

Hawk

- | | | |
|-------------------------------|--------------------------------|--------------------------------|
| 1. Prostate Cancer Foundation | 7. Contempa Carpet Company | 13. Prostate Cancer Foundation |
| 2. Precision Hyundai | 8. Shane Homes | 14. Prostate Cancer Foundation |
| 3. Calforex Foreign Exchange | 9. Hyundai-Lefebvre Family | 15. Precision Hyundai |
| 4. Prostate Cancer Foundation | 10. Prostate Cancer Foundation | 16. Prostate Cancer Foundation |
| 5. TransCanada | 11. Prostate Cancer Foundation | 17. Hyundai-Lefebvre Family |
| 6. Prostate Cancer Foundation | 12. Mayfair Diagnostics | 18. Prostate Cancer Foundation |

Raven

- | | | |
|-------------------------------|--------------------------------|--------------------------------|
| 1. Prostate Cancer Foundation | 7. Shane Homes | 13. Tandem Marketing |
| 2. Prostate Cancer Foundation | 8. Precision Hyundai | 14. Delta Airlines |
| 3. Hyundai-Lefebvre Family | 9. Prostate Cancer Foundation | 15. Hyundai-Lefebvre Family |
| 4. Prostate Cancer Foundation | 10. Prostate Cancer Foundation | 16. Prostate Cancer Foundation |
| 5. Caliber Planning | 11. Precision Hyundai | 17. IVRnet |
| 6. Prostate Cancer Foundation | 12. Prostate Cancer Foundation | 18. Prostate Cancer Foundation |



Dr. Bryan Donnelly, Bob Clerkson, Pam Heard, Linda MacNaughton and Rick Harrison hold up the cheque presented to the Prostate Cancer Centre.



Prostate Cancer Graduate Team



Thank you to all volunteers



Team Application and Sponsorship Form

Please Print Clearly

In support of the Calgary Prostate Cancer Foundation
 August 14th (Tuesday – Gala Evening), 15th, and 16th (Wednesday & Thursday – Golf) 2012
 Sponsorship required for each team. Please check your sponsorship level.

Sponsorship Level

- Platinum*** \$12,750
- Gold*** \$9,750
- Bronze*** \$6,750

Also requires one of the following sponsorships:

- Hole
- Breakfast
- Dinner
- Wine
- Cocktail
- Carts

- Beverage Carts
- Team
- Gala
- Volunteers

Team/Company Name: _____
 Amount \$: _____
 Visa #: _____ Expiry Date: _____
 Cardholder's Name: _____

* Includes tournament fees for 4 participants.

Captain

Player Name: _____
 Email: _____
 Affiliate Golf Club: _____
 Handicap Index: _____
 Bus. Res.
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Phone: _____ Cell: _____

Player 2

Player Name: _____
 Email: _____
 Affiliate Golf Club: _____
 Handicap Index: _____
 Bus. Res.
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Phone: _____ Cell: _____

Player 3

Player Name: _____
 Email: _____
 Affiliate Golf Club: _____
 Handicap Index: _____
 Bus. Res.
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Phone: _____ Cell: _____

Player 4

Player Name: _____
 Email: _____
 Affiliate Golf Club: _____
 Handicap Index: _____
 Bus. Res.
 Address: _____
 City: _____ Prov: _____ Postal Code: _____
 Phone: _____ Cell: _____

Player information due by June 1st, 2012. Teams will be selected and notified by June 15th, 2012. Registration payments due by June 15th, 2012. Please forward all payments and information to: Priddis Greens Charity Classic, c/o Rick Boyle, 260 Midvalley Dr. S.E., Calgary, AB T2X 1L9. Home: 403-254-9740 Fax: 403-931-3219 email: rick.boyle@shaw.ca

Preference will be given to those teams and sponsors from 2011. If the tournament is oversubscribed, teams will be selected based on the level of sponsorship. Upon acceptance of golfer's application, Handicap Factor will be verified prior to the tournament. Where Handicap Factor cannot be verified, the organizing committee reserves the right to adjust handicaps in the best interest of the tournament.

** NOTE CHANGE For players without established Handicap Factors, it is recommended to join the Alberta Golf Public Player's Club (<http://www.albertagolf.org/membership/public-players-club/>). This virtual member golf club provides many benefits including Handicap Factor calculation. This Handicap Factor can be used for the tournament. If you have any questions please contact Ken Stasiewicz at Priddis Greens Golf & Country Club (tel: 403-931-3316 or email: golfshop@priddisgreens.com).



PRIDDIS GREENS
Charity Classic
Auction Form
Please Print Clearly

In support of the Calgary Prostate Cancer Foundation
August 14th (Tuesday – Gala Evening), 15th and 16th (Wednesday & Thursday – Golf) 2012

Donation _____

Item Number _____

Please forward all information to:

Contact: Ken Roworth

Phone: (403) 271-7894

Cell: (403) 860-1121

Fax: (403) 455-0077

Address: 1540 Twintree Way SE

Calgary, AB T2J 2X7

Email: kenroworth@shaw.ca

www.priddisgreenscharityclassic.ca

Above information will be completed by PGCC Auction Committee

Contributors, we thank you very much for your support. Please provide as much of the following information as possible.

Contributor Info

Merchandise Services Cash Suggested Value \$: _____

Donated by: Individual Company Name of individual or company: _____

Address: _____

Phone (Home): _____ (Business): _____ Fax: _____

Email: _____ Please make my donation anonymous

Authorized by (Name): _____ Title: _____ Signature: _____

Gift Items

Description or details of item/service (Please list any gift restrictions i.e. conditions, minimum bid, etc.): _____

Gift acquired by: _____ Phone: _____

Is item to be delivered? Yes No

Is item to be picked up? Yes No

If yes, please deliver to: _____ If yes, date available: _____

Phone: _____



Prostate Cancer Foundation



Calgary's Prostate Cancer Centre is a comfortable and confidential meeting place for men, diagnosed with or suspected of having prostate cancer, and their families. The main purpose of the Prostate Cancer Centre is to provide an innovative and integrated approach to awareness, assessment, diagnosis, education, state of the art treatment, follow-up and support of men with prostate cancer in Calgary. Our world-class, non-profit facility has become known for its one-stop leading edge services. Over 10,000 men and their families visit the Prostate Cancer Centre every year. The Prostate Cancer Centre fully relies on private and corporate donations to operate. Also, events such as the Priddis Greens Charity Golf Classic contribute significantly to our ability to carry on.

The Priddis Greens Charity Classic Committee have raised more than \$3.7 million since the tournament's inception in 1999. This money is used for critical portions of our operations such as our ManVan™. The ManVan™ is the first and only mobile PSA testing unit in Calgary. On average, the ManVan™ tests 2000 men a year, saving countless lives.

One in six men in Alberta will be diagnosed with Prostate Cancer. Please consider investing in our Foundation and Centre.

2011 funds raised for The Prostate Cancer Foundation: \$340,000



Nu-Way Floor Fashions



Walton Development and Management L.P.



Brookfield Residential Properties



TD Real Estate Group



Unicom Graphics



ManVan™



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Unicom Graphics

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